

We specialize in helping nice folks buy and sell wonderful homes in the most livable neighborhoods of Berkeley and nearby communities.

We believe in high tech as well as high touch. www.berkeleyhomes.com, our award winning web site, has been responsible for over 20% of our business for the past three years.

We are both certified as Residential Specialists (**CRS**) and are Graduates of the Realtors Institute (**GRI**). The CRS designation is the highest form of residential specialty offered by the National Association of Realtors, and has been granted to only 5% of Realtors nationwide.

We strongly believe in business by referral, and so we value and welcome your referrals of friends, neighbors and families. RE/MAX of California and Hawaii, over 7,000 Realtors strong, has recognized our philosophy by honoring us with the award for "**Most Closed Realtor Referrals**" for the past six consecutive years.

We belong to many different Realtor referral and professional groups, and have an extraordinary network of outstanding Realtors throughout the United States and Canada should you wish to relocate here or buy or sell in a different market area.



Ira & Carol Serkes

Ira is a Licensed Broker and an Accredited Buyer Representative (**ABR**), Electronic RE Pro (**e-PRO**) and Seniors Real Estate Specialist (**SRES**). Ira is also Co-Author of **Nolo Press'** book "**How To Buy A House In California**," now in its 8th edition.

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